



Focused Presentation



Focused Presentation

Unearthing the People to Invite



Focused Presentation

Unearthing the People to Invite

Navigating the Conversations



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Navigating the Conversations

Discovering More About Your Guests



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<u>DONOR INITIATED GATHERINGS</u>

Focused Presentation

Why are you gathering?



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Why are you gathering? What's the next step?



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Why are you gathering?
What's the next step?

Effectively communicate the need and why you are good at it!



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Why are you gathering?

What's the next step?

Effectively communicate the need and why you are good at it!

Who should speak & how long?

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Why are you gathering?

What's the next step?

Effectively communicate the need and why you are good at it!

Who should speak & how long?

Entertainment?

Unearthing the People to Invite



Unearthing the People to Invite
Which donors could host?



Unearthing the People to Invite

Which donors could host?

Looking at friendship circles



Unearthing the People to Invite

Which donors could host?
Looking at friendship circles

Identifying Groups



Navigating the Conversations



Navigating the Conversations

Talking points for all leaders



Navigating the Conversations

Talking points for all leaders

Effective small talk



Navigating the Conversations

Talking points for all leaders

Effective small talk

What not to say



Navigating the Conversations

Talking points for all leaders

Effective small talk

What not to say

How to answer questions



Discovering More About Your Guests



Discovering More About Your Guests

Collecting information



Discovering More About Your Guests

Collecting information

Determining personalized next steps



Discovering More About Your Guests

Collecting information

Determining personalized next steps

Follow up

Follow up



Discovering More About Your Guests

Collecting information

Determining personalized next steps

Follow up

FOLLOW UP



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Identify a Donor Who Could Host a DIG



Identify a Donor Who Could Host a DIG
Put it on the Calendar



<u>DONOR INITIATED GATHERINGS</u>

Identify a Donor Who Could Host a DIG
Put it on the Calendar
Do it!



